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## **THE ROLE OF SOCIAL BEHAVIOR MODELS OF A PERSON IN THEIR PRODUCING TRAUMATIC EXPERIENCE**

The article analyzes the structuring of social action process as a mechanism for creating a social behavior model. The structure of formation of person's social behavior models is viewed through the collective unconscious social models, generic unconscious social models, ancestral social models, parental family social models, and social personal models a person acquired in the process of life in outside-the-family environment.

The results of empirical research on the manifestations of generic, ancestral, and parental family social models of response to traumatic situation in subsequent generations of descendants are presented. In particular, the data about the impact of fixed social scenarios of the Holodomor (the famine-genocide of Ukraine perpetrated by the Soviet Regime) on the lives of people who directly experienced those events in early childhood are given. The influence of destructive models of the experienced Holodomor on the development of cancer among population is explored.

The results of the study of deformations of basic images of an internal woman and man in homosexual manifestations are given. Correlation analysis between sexual abuse of children and the presence of traumatic sexual experience in parents' anamnesis is carried out.

Some results of the importance of Christian worldview positions of a person for their ability to overcome the traumatic experience recorded in generic social models are presented.

Our researches have shown the importance of the role of social behavior models of a person in their producing traumatic experience, which becomes actual

in the present conditions of traumatic experience of the whole nation, because this topic does not only highlight the mechanisms of previous generations experience transfer, but becomes a key point in searching for mechanisms of redesigning family-generic destructive models to ensure the fullness of personal freedom and the responsibility of a person for themselves as a child of their nation, their ancestors, and their family, and also as a creator of their own life and the lives of their descendants.

***Keywords:*** *person, social action, social model, psycho-traumatic experience, generic, ancestry, parental family, deed, genetic memory.*