Peculiarities of Social and Psychological Determinants of the Student's Need-Motivational Sphere

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The analysis of theoretical sources allows stating that the issue of peculiarities and dynamics of a student's need-motivational sphere has not drawn sufficient attention in psychological science. Therefore the aim of our research is to determine psychological peculiarities of need-motivational orientation of the student's personality which is the object of the research. A subject of the research is orientation and structure of a need-motivational sphere of the student.

O. Potiomkina's methodology of diagnostics of personality social and psychological determinants in need-motivational sphere was used in our research. This methodology allows identifying the level of personality need-motivational sphere. The scales are "process-result", "altruism-egoism", "work-money" and "freedom-power".

The empirical results of our research shows that the most of the students are oriented at freedom (36,6% respondents), altruism (30,0%) and process (18,3%). The lowest indicators show students' orientation on result (8,3%), egoism (1,7%), money (1,7%) and power (1,7%). The research allows creation of a conditional profile of a student's personality need-motivational sphere – "altruism-freedom-process". The students prefer to be free and independently realize their own creative potential. We can generally state that serious changes have taken place in the students' need-motivational sphere – shift from orientation on self-realization to business and academic activity, from pragmatic to ethical and altruistic orientations.

It is planned to continue the research of need-motivational sphere of the student personality through theoretical analysis and creation of practical programs and models of development of the student need-motivational sphere.

Key words: student, internal motivation, need-motivational sphere of personality, social and psychological determinants.